



XXXIV.  
INTERNATIONAL  
BEER FESTIVAL  
2024

In Litoměřice, on 14 December 2023

**Dear friends,**

You are cordially invited to

**the XXXIV INTERNATIONAL BEER FESTIVAL 2024**, which will be held from 16 April to 20 April 2024 at the Exhibition Centre “Garden of Bohemia” in the royal city of **Litoměřice**. The city’s charming atmosphere and historical monuments combined with the atmosphere of the exhibition grounds invite you to our extraordinary beer festival, which makes it possible for breweries to present their products to the general public and experts or perspective business partners alike.

The International Beer Festival will host, as its important and integral part, the renowned tasting competition for the award **WORLD BEER SEAL 2024**, the most prestigious brewer’s award in the Czech Republic, and expert tastings in 35 categories for the **GOLD BREWERS SEAL 2024**.

In the exclusive competition of significant, award-winning or perspective products as chosen and decided by the applicant, each applicant may register one sample from their portfolio in the tasting competition for the **CZECH BEER SEAL 2024**.

The festival also features two competition categories for mineral water products for the **GOLDEN WORLD SPRING 2024** title and two categories for cider producers for the **WORLD CIDER SEAL 2024** award.

Expert tastings are held with the participation of your experts and specialists in brewing, food processing and quality certification. The objectivity and validity of the professional competitions will again be guaranteed by the international certification authorities **Bureau Veritas, TÜV SÜD, 3EC International and the State Agricultural and Food Inspection Authority**.

In addition to the titles awarded, the winners of the individual categories will receive the right to use the respective designation and trademark for promotional purposes:

**GOLD BEER SEAL 2024**  
**CZECH BEER SEAL 2024**  
**WORLD BEER SEAL 2024**

This year, **250 breweries from 17 countries** around the world participated in the competition. As many as 1,265 products competed in **37 brewing categories**.

The public part of the International Beer Festival in Litoměřice will take place in the Exhibition Pavilion **H** located in the Exhibition Centre "Zahrada Čech" on 19 April and 20 April 2024. Expert tastings will be hosted from Tuesday 16 April to Friday 19 April 2024.

It will be our pleasure to welcome you as our guests, or, ideally, as active participants in the tasting competitions, or as guests who will present their beverages to the public during the festival.

If you decide to participate in **this largest and most prestigious brewery competition in the Czech Republic**, please see the documents attached to this invitation for more details.

Respectfully,

Alois Srb,  
Festival Director



Annexes:

Conditions for participation for breweries  
Specification of categories 2024  
Programme of expert tastings  
Application form for breweries, with  
category selection



For more information go to [www.pivnipecet.cz](http://www.pivnipecet.cz), [www.beerseal.com](http://www.beerseal.com), [www.mkz-ltm.cz](http://www.mkz-ltm.cz)

Contact:

Alois Srb / International Beer Festival / Svatkovice 19, 398 43 Bernartice  
tel: 603 542 281 /email: [alois.srb@centrum.cz](mailto:alois.srb@centrum.cz)